DIRIYAH
Welcome to Diriyah, the historic origin of Saudi Arabia that has forever held a proud place in our nation’s heart. It is in this great city that the foundations of the state were laid nearly three centuries ago; where the story of our Kingdom began and where it continues to unfold, inspiring and uniting the Saudi people through a shared past, present and future.

DIRIYAH, THE CITY OF EARTH
A STORY 300 YEARS IN THE MAKING
THE BIRTHPLACE OF THE KINGDOM

AN INSPIRING HISTORY
The first chapter in the history of our great nation was written 300 years ago, when Najdi communities united under the House of Al Saud in the influential oasis city of Diriyah.

Rising to become the capital and cultural heart of Saudi Arabia, Diriyah’s legacy as the Kingdom’s most prestigious and historically important location continues to this day. Now, another chapter is beginning as the city evolves once more into an extraordinary new destination that will deliver the nation’s bold and ambitious vision for the future.
As the birthplace of our Kingdom, At-Turaif symbolizes the unity, generosity and resilience of our nation and its people. Built in 1766, it was here in the capital’s cultural heart that Diriyah’s ruling family lived under the leadership of Imam Mohammad bin Saud, forefather of our nation’s leader – Custodian of the Two Holy Mosques, King Salman bin Abdulaziz.

At-Turaif’s designation as a UNESCO World Heritage Site in 2010 is a source of immense pride for our Kingdom, preserving the status of our treasured landmark for generations to come.
1ST CENTURY B.C
The settlement of the tribes of Tasm and Jadis in the city of Hajar known as Hajar Al-Yamama

622
The beginning of the reign of prophecy and the establishment of the State

1446
The coming of Prince Mani’ Al- Muraydi to Wadi Hanifah and the establishment of the emirate of Diriyah

1766
Making At-Turaif the seat of the rule of the royal family and the prosperity of Diriyah during the reign of Imam Abdulaziz bin Mohammed bin Saud

1818
The end of the first Saudi state and with the last ruler being Imam Abdullah bin Saud

1891
The end of the second Saudi state, with the last ruler being Imam Abdulrahman bin Faisal

1932
Declaration of unification of the Kingdom of Saudi Arabia by King Abdulaziz bin Abdulrahman

1988
Launch of Diriyah Development Program headed by the custodian of the Two Holy Mosques King Salman bin Abdulaziz

2015
Launching Al Bujairi in historical Diriyah sponsored by King Salman

2018
The launch of the development of the historical neighborhood of At-Turaif in Diriyah in the presence of the leaders of the Arab Gulf states

400
The Bani Hanifa tribe settled in the fertile valley now known as Wadi Hanifah

655
The transfer of the caliphate capital outside Arabia marked a turning point for the region

1727
The establishment of the first Saudi state by Imam Mohammed bin Saud and making Diriyah its capital

1805
Unification of most parts of the Arabian Peninsula and the expansion and prosperity of the state

1824
The establishment of the second Saudi state by Imam Turki bin Abdullah and making Riyadh its capital

1902
Start of unification campaigns and entering Riyadh under the leadership of King Abdulaziz bin Abdulrahman

1973
Restoration of historic Diriyah for the first time (by the assistant Agency for antiquities and museums at the Ministry of Education)

2010
Registration of the historic district of At-Turaif as a UNESCO World Heritage site Launching the Wadi Hanifah Development project sponsored by King Salman

2017
Issuance of Royal Decree No. (a / 296) establishing Diriyah Gate Development Authority

2019
The launch of the Diriyah Gate project sponsored by King Salman
Continuing its proud legacy, Diriyah will rise anew as a city of modest magnificence to become the Kingdom’s premier lifestyle destination. An unprecedented city concept focused on the wellbeing of residents and visitors, this is a place that is grounded in nobility and designed in harmony with nature.

A place people will come to live, work and visit; to shop and dine, marvel at the wonder of the Kingdom’s unique heritage and culture, and experience our signature Saudi hospitality and charm.
The Najdi architecture exemplified at At-Turaif has been celebrated through the ages for its purity, serene modesty and functional beauty. Built in harmony with nature using natural materials, the low-rise buildings are designed around tranquil inner courtyards that provide privacy and shade, with façades instantly recognizable for their geometric motifs and distinctive colored doors. Diriyah’s bold vision combines these architectural traditions with modern construction techniques to create a state-of-the-art global city built in authentic Najdi style.
2120

TOP DOWN VIEW OF DIRIYAH BAZAAR

Artist impression. Landscaping and architecture is indicative only and subject to Diriyah Company’s change and approval.
Celebrating 300 years of our Kingdom’s heritage, Diriyah will set a new standard as a world-leading cultural and lifestyle destination. Inspired by traditional Najdi architecture and embracing the new urbanism of the future, Diriyah invites the residents of Riyadh and tourists from around the globe to discover this unprecedented 14 square-kilometer destination. Whether to shop from global luxury lifestyle brands, dine on flavors from around the world, enjoy iconic cultural experiences or stay at the finest five-star hotels.
DIRIYAH SQUARE, SAMHAN AMPHITHEATER

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Diriyah is strategically located 15 minutes north-west of the Saudi capital, Riyadh. Within 15 minutes you can reach downtown Riyadh, the Diplomatic Quarter, the Financial District and some of Riyadh’s major shopping and dining destinations. A 25-minute drive will take you to King Khalid International Airport, many other shopping destinations, and cultural and historic landmarks including the King Khaled Grand Mosque, King Salman Park and the National Museum of Saudi Arabia (King Abdul Aziz Historical Centre).
EXPERIENCE THE WONDERS OF DIRIYAH

Diriyah will welcome an anticipated 27m visitors per annum

Discover the wonders of At-Turaif, a UNESCO World Heritage Site

Wander through pedestrian laneways amongst the Najdi-inspired architecture

Shop from 400 iconic luxury lifestyle and retail brands, artisan shops and souks

Enjoy world-class cuisine from more than 150 fine-dining restaurants and cafés

Stay at one of 28 international hotels

Meet in 12 iconic plazas and gathering places

Experience more than 30 cultural attractions and institutes

Celebrate in 25 open-air event spaces

Live in one of 18,000+ luxury Najdi-inspired residences

Work from 23 cutting-edge, Grade A office buildings

Discover a 3-kilometer natural escarpment walk, overlooking Wadi Hanifah

Connect from 3 metro stations into Riyadh city
With its collection of luxury hospitality and cultural venues offering authentic experiences, Diriyah will be a regular gathering place for Riyadh’s residents, and a must-see destination for tourists.

01 Al Taleh Center
02 Bab Sahman, a Luxury Collection Hotel
03 Diriyah Art Futures
04 The Gray, a Campbell Hotel
05 Zallal Al Bujairi
06 Bujairi Terrace
07 Janu Hotel
08 Misk Heritage Institute
09 Capella Hotel
10 King Salman Square
11 House of Al Saud
12 King Salman University
13 Diriyah Honey Experience
14 Wadi Hanifah Visitor Center
15 Art Cinema
16 Bent Al Ardah
17 Four Seasons Hotel
18 Digital Art Museum
19 Address Hotel
20 The Ritz-Carlton
21 Samhan Amphitheatre
22 Diriyah Square
23 Baccarat Hotel
24 Corinthia Hotel
25 Fauchon Hotel
26 Armani Hotel
27 The Orient Express Hotel
28 Rosewood Hotels
29 Heroes Memorial Plaza
30 King Salman Grand Mosque
31 Raffles Hotel
32 Period Village
33 LXR Hotel
34 Park Hyatt Hotel
35 Conference & Exhibition Center
36 Mohammed Bin Salman Global Center for Arabic Calligraphy
37 Planetarium for Arab Contribution to Science, Center for Interpretation of Islamic Science, Center for Natural Riches of Saudi Arabia
38 Saudi State & Arabian Peninsula Museum
39 DARAH Center
40 Royal Shahin Falconry Center
41 Barani Diriyah
42 Palm Heritage Center
Designed for the wellbeing of all those who visit, live and work here, Diriyah is a city of walkable streets and beautiful outdoor spaces planted with more than 30,000 new and existing trees. We’re proud of the initiatives we’re taking to conserve energy and water, preserve our unique Saudi culture and heritage, and build a forward-looking, climate-resilient city.

We’ve taken a sustainable approach to every aspect of Diriyah’s design, construction and operation, going beyond steps that reduce harm to embrace the concept of ‘regainability’, positive actions that help the planet to regain its health. For all these endeavors, we have been rewarded with the globally recognized LEED Platinum pre-certification.

SUSTAINABILITY & WELLBEING
ART DISTRICT

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Green parks, playgrounds and landscaped outdoor spaces provide the perfect setting for visitors and residents to connect with nature and enjoy picnics, sporting activities and outdoor events.
INSPIRED BY THE PAST, EMBRACING THE FUTURE
Designed for an exceptional quality of life, Diriyah is a unique destination bringing together everything you need for an enriching lifestyle of relaxed enjoyment and pure pleasure. A place to live in premium, Najdi-inspired homes and work in state-of-the-art offices. To discover unrivalled shopping, cultural and culinary experiences and receive a first-class education. With world-leading amenities at your disposal and acres of outdoor space to enjoy, Diriyah is designed for a life like no other.
ACRES OF OUTDOOR SPACE

Stroll through magnificent gardens and squares lined with authentic Najdi-style architecture, or explore the walking trails and picnic areas of the breathtaking Wadi Hanifah park.
CULTURE, EDUCATION & ENTERTAINMENT

Diriyah’s schools and universities offer a fine education to future generations, while the city’s many cultural institutions uncover the fascinating stories that have shaped the Arabian Peninsula over hundreds of years.
From artisan shops to the most sought after global brands, Diriyah is an unrivalled shopping destination that will draw visitors from around the globe.
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HOTELS AND RESORTS

Enjoy world-class amenities, events and experiences along with our renowned Saudi hospitality at the Kingdom’s most luxurious hotels and resorts.
From local cuisines to Michelin-starred restaurants, Diriyah’s multitude of dining destinations offers a dazzling array of culinary experiences from every corner of the world.
Experience unprecedented resort-style living in luxurious Najdi-inspired residences designed for contemporary living, with world-class amenities.
MANAZEL AL BAWABAH, VILLA LIVING AREA

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PRESTIGIOUS WORKSPACES

Diriyah’s cutting-edge office spaces are designed with the latest thinking in workplace design, surrounded by lifestyle amenities that attract global brands.
BEYOND THE HORIZON
As part of the Kingdom’s 2030 Vision, Diriyah Company is transforming Diriyah, birthplace of the Kingdom and home of the Royal Family of Al Saud, into the world’s largest cultural and lifestyle destination.

On completion, the SAR $ 50.6 Billion mixed-use development will become Saudi’s premier lifestyle destination to live, work, visit, shop and dine, inspired by and celebrating the timeless Najd architecture of At-Turaif.
BUJAIRI DINING DISTRICT

Artist impression, landscaping and architecture is indicative only and subject to change and approval.
Diriyah is key to the Kingdom’s 2030 vision, making a significant contribution to tourism, employment and growth, and improving life for our people.
Our mandate at Diriyah Company is to preserve, celebrate and develop the iconic landmark of Diriyah into a global destination that all Saudis can feel proud of.

Our promise is to preserve our heritage, history and culture, including the UNESCO World Heritage Site of At-Turaif, and develop on the unique nature of Wadi Safar and Wadi Hanifah, building Diriyah into a vibrant lifestyle destination renowned for its world-class hospitality, shopping and entertainment spaces. We want to transform people’s lives for generations to come, and to make sure that everyone can contribute to the progress of our nation.
Aerial View Over Diriyah

Artist impression, landscaping and architecture is indicative only and subject to Royal Commission changes and approval.
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